

- **Division: Human Sciences**

- **Training Objectives:**

- To provide the students with modern and authentic scientific training that interacts positively with their social, cultural, and contemporary international environment.
- To fill the acute shortage in the field of media and journalism in the national public and private media institutions, where there is a lack of specialized media competencies for mass communication and new media.
- To meet the needs of media audience, and this objective will not be achieved without the formation of professionals in the field.
- To train qualified professionals to conduct expert research in the field of historical and cultural studies in Algeria.
- To form professionals specialized in organizing and preserving the written and the oral heritage.
- To train researchers specialized in regional history.
- To form cultural and community activists to serve the cultural and civilizational qualifications of the region.
- To form professionals qualified to carry out expert studies in the field of historical and cultural tourism.

- **Target competencies and Features of the Graduated Student and Professions:**

- Forming students, journalists and researchers in the media and press to meet the needs of national media and telecommunicational, cultural, and epistemological institutions.
- Deepening knowledge about the Algerian modern history.
- Enabling the student to possess tools and methods of research in historical and cultural topics, combining methodological, practical and directional aspects, in addition to field trainings in order to contribute to the development of society.
- The training basically relies on practical and theoretical aspects in the field of heritage and archeology. This is done through field visits to the archeological sites or through the internships provided for third year students, and their participation in archaeological excavations.
- Acquiring specialized archaeological culture, collect historical and archaeological knowledge of historical sites and monuments, gain field experience and deal with the artifacts in the field, and perform inspections and exploration operations.
- The ability to prepare rich files for civilizational sites, the ability to prepare projects and excavation requirements and conditions books, and the ability to probe the fossil

and organize the material and the artifacts.

- **The possibilities of local and national recruitment, and areas of intervention in the professional milieu** : This proposed path will help the student to be able to move around the country to consider the reality of the means of information and communication in various national institutions; and this increases the opportunity to participate in the activation of the strategy of the media and communication in his homeland. It will enable him to find jobs in one of the media, economic or service institutions that allocate part of the work of communication as the vital activity that drives the institution.

And because most of the media and press institutions need to train journalists specialized in mass communication and new media, this training takes place in the master's degree to meet the needs of the market of media to form specialists in this field.

- Directorate of National Education.
- Different local and central Departments.
- Ministry of Culture National Museums, and associate research centers CNRA-OGEBE
- Ministry of Tourism
- Working in the communication and media networks at the level of public or private institutions.